Federal Communications Commission Washington, D.C. 20554 — Approved by OMB 3060-1115 (March 2008)	FOR FCC USE ONLY
FCC 388 **DTV Quarterly Activity Station Report**	FOR COMMISSION USE ONLY FILE NO. -

Licensee COMMUNITY BROADCASTING SERVICE		
Call Sign WABI-TV	Facility Id 17005	Previous Call Sign (if applicable)

Community of License			
City	State	County	Zip Code
BANGOR	ME	PENOBSCOT	04401 -

Nielsen DMA BANGOR	World Wide Web Home Page Address WWW.WABI.TV	Licensee Renewal Expiration Date (mm/dd/yyyy) 04/01/2007

Channel Numbers: (Check the Channel Number(s) to which this form applies.)

☑ Analog	5
☑ Digital	19

Report reflects information for quarter ending: 12/31/2008

Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)?
○ Option One (A and D) ◉ Option Two (B and D) ○ Option Three (C and D)

Over the past quarter, have you fully complied with the requirements of this option? ◉ Yes ○ No

Simulcasting:

Are you simulcasting on your Analog channel and your primary Digital stream? ◉ Yes ○ No

Application Purpose:

◉ DTV Education Report	
○ Amendment	File Number -

If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.

Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?

Total 5:00 a.m. to 1:00 a.m. PSAs	209
Total 5:00 a.m. to 1:00 a.m. CSTs	232

For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?	
Total 6:00 a.m. to 9:00 a.m. PSAs	26
Total 6:00 a.m. to 9:00 a.m. CSTs	0
For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?	
Total 6:00 p.m. to 11:35 p.m. PSAs	91
Total 6:00 p.m. to 11:35 p.m. CSTs	66
For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m.(must average at least 4 per week)?	
Total 5:00 p.m. to 10:35 p.m. PSAs	
Total 5:00 p.m. to 10:35 p.m. CSTs	
Comments:	

30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.	
Total number of 30 Minute Informational Programs	2
Comments: WABI AIRED THE NAB SUPPLIED HALF-HOUR PROGRAM "DTV SIMPLIFIED" ON 12/17/08 @ 7P AND 12/27/08 @ 1P. THE PROGRAM EXPLAINED THE TRANSITION AND OFFERED TIPS FOR DIGITAL RECEPTION AS WELL AS RESOURCES FOR FURTHER ASSISTANCE.	

100-Day Countdown Eligible Pieces - Last Quarter

Beginning on November 10, 2008, all stations participating in Option Two will engage in special 100-Day "Countdown to DTV" activities. Stations must execute a minimum of one "Countdown to DTV" on-air activity per day during the 100 days leading up to February 17, 2009. During the last quarter, how many of each eligible 100-Day "Countdown to DTV" pieces did your station run?	
52	*Graphic Displays*
0	*Animated Graphics*
0	*Graphic and Audio Displays*
0	*Longer Form Reminders*
Comments: BEGINNING 11/10/08, WABI INITIATED ON-AIR 100-DAY COUNTDOWN GRAPHICS DURING EVENING LOCAL NEWSCASTS.	

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter	

Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.	(•) Yes ( ) No

Comments:
NEWS REPORTS:

DTV VOSOT AIRED: 11/10/08 5PM, 6PM, 10PM, 11PM AND 11/11/08 5AM, 6AM, 7:25AM, 7:55AM, NOON

DTV MEETING VO AIRED: 12/8/08 5PM, 6PM, 10PM, 11PM AND 12/9/08 5AM, 6AM, 7:25AM

DTV PKG AIRED: 12/09/08 11PM AND 12/10/08 5AM, 6AM, NOON, 5PM

DTV READER 5PM, 5:30PM AND 6PM

Station Website Additional Activity Related to the DTV Transition - Last Quarter	
Does your station have a Website?	(•) Yes ( ) No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	(•) Yes ( ) No

Comments:
WWW.WABI.TV INCLUDES INFORMATION FOR USERS TO EDUCATE THEMSELVES ABOUT THE DTV TRANSITION. A FAQ SECTION HAS BEEN SET UP TO ANSWER THE MORE COMMONLY ASKED VIEWER QUESTIONS SUCH AS, "WHAT IS HDTV?" THIS PAGE ALSO INCLUDES LINKS TO WWW.DTVANSWERS.COM AND A LINK FOR USERS TO APPLY FOR A CONVERTOR BOX COUPON. WE HAVE ALSO BEEN RUNNING BANNER ADS TO DIRECT PEOPLE TO THE MAINE ASSOCIATION OF BROADCASTERS WITH EVEN MORE INFORMATION.

Additional DTV Outreach Efforts -- Last Quarter	
Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.	

[x] Speaking Engagements

Comments:
12/10/08: WABI-TV PROGRAM DIRECTOR STEVE HILTZ JOINED THE FCC'S LOUIS SIGALOS AS CO-GUEST ON LOCAL RADIO STATION WVOM-FM TO DISCUSS THE DIGITAL TRANSITION AND ANSWER LISTENER CALL-IN AND E-MAIL QUESTIONS ABOUT THE TRANSITION.

[ ] Community Events

Comments:

[ ] Other (describe)

Comments:
"SOFT" ANALOG TURN-OFFS. WABI PROVIDED SEPARATE-FEED MESSAGES OVER ITS ANALOG AND DIGITAL CHANNELS TO INFORM VIEWERS OF THE STATUS OF THEIR TV'S READINESS FOR THE DIGITAL TRANSITION.

ONE-MINUTE "TURN-OFFS" WERE IMPLEMENTED ON:
MONDAY, 11/17/08 AT 6:28PM
WEDNESDAY, 12/17/08 AT 6:28PM
TUESDAY, 12/23/08 AT 1052AM, 1229PM, AND 445PM
TUESDAY, 12/30/08 AT 907AM, 1229PM, AND 438PM

A FIVE-MINUTE "TURN-OFF" WAS IMPLEMENTED ON MONDAY, 11/17/08 BETWEEN 630AM AND 7AM

This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.

Comments:
PRINT MATERIAL: WABI PARTICIPATED WITH THE MAINE ASSOCIATION OF BROADCASTERS IN DISTRIBUTION OF AN MAB PRODUCED PRINT "FLYER" REGARDING DIGITAL TV. THE PUBLICATION IS AVAILABLE TO DOWNLOAD ON WABI-TV'S WEBSITE, AND THE STATION IS AIRING A SPECIAL PROMOTION TO ADVISE VIEWER'S OF ITS AVAILABLITY ONLINE OR BY MAIL.

Station Certification

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing ACCOUNTING DEPARTMENT
Signature KRISTINA SAVOY	Date (mm/dd/yyyy) 01/07/2009

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