

Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (March 2008)		FOR FCC USE ONLY	
FCC 388				FOR COMMISSION USE ONLY	
DTV Quarterly Activity Station Report				FILE NO. -	
Licensee COMMUNITY BROADCASTING SERVICE					
Call Sign WABI-TV		Facility Id 17005		Previous Call Sign (if applicable)	
Community of License					
City BANGOR		State ME	County PENOBSCOT		Zip Code 04401 -
Nielsen DMA BANGOR		World Wide Web Home Page Address WWW.WABI.TV		Licensee Renewal Expiration Date (mm/dd/yyyy) 04/01/2007	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)					
<input checked="" type="checkbox"/> Analog	5				
<input checked="" type="checkbox"/> Digital	19				
Report reflects information for quarter ending: 09/30/2008					
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)?					
<input type="radio"/> Option One (A and D) <input checked="" type="radio"/> Option Two (B and D) <input type="radio"/> Option Three (C and D)					
Over the past quarter, have you fully complied with the requirements of this option?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
Simulcasting:					
Are you simulcasting on your Analog channel and your primary Digital stream?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
Application Purpose:					
<input checked="" type="radio"/> DTV Education Report					
<input type="radio"/> Amendment				File Number -	
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.					

Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?	
Total 5:00 a.m. to 1:00 a.m. PSAs	204
Total 5:00 a.m. to 1:00 a.m. CSTs	208
For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?	
Total 6:00 a.m. to 9:00 a.m. PSAs	19
Total 6:00 a.m. to 9:00 a.m. CSTs	0
For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?	
Total 6:00 p.m. to 11:35 p.m. PSAs	83
Total 6:00 p.m. to 11:35 p.m. CSTs	76

For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m.(must average at least 4 per week)?

Total 5:00 p.m. to 10:35 p.m. PSAs

Total 5:00 p.m. to 10:35 p.m. CSTs

Comments:

30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.

Total number of 30 Minute Informational Programs

0

Comments:

100-Day Countdown Eligible Pieces - Last Quarter

Beginning on November 10, 2008, all stations participating in Option Two will engage in special 100-Day "Countdown to DTV" activities. Stations must execute a minimum of one "Countdown to DTV" on-air activity per day during the 100 days leading up to February 17, 2009. During the last quarter, how many of each eligible 100-Day "Countdown to DTV" pieces did your station run?

0 *Graphic Displays*

0 *Animated Graphics*

0 *Graphic and Audio Displays*

0 *Longer Form Reminders*

Comments:

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter

Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.

Yes No

Comments:

THE FOLLOWING EDUCATIONAL STORIES ON DTV AIRED IN OUR NEWSCASTS:

ANTENNA PKG: 7/15/08: 5PM
7/16/08 NOON

PROBLEMS VOSOT: 7/15/08 6PM
7/16/08 5AM, 6AM, 7:25, 7:55

DIGITAL TV VO: 8/25/08 11PM
8/26/08 5AM, 6AM, 7:55AM

TELEVISION VOSOT: 8/26/08 6PM,11PM

DIGITAL PKG: 8/26/08 5PM
8/27/08 NOON

DTV: LIVE SHOT DURING THE NOON BROADCAST ON 9/22/08

DTV BUS VOSOT: 9/22/08 5PM,6PM,10PM
9/23/08 5AM

Station Website Additional Activity Related to the DTV Transition - Last Quarter

Does your station have a Website?	<input checked="" type="radio"/> Yes <input type="radio"/> No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: WWW.WABI.TV INCLUDES INFORMATION FOR USERS TO EDUCATE THEMSELVES ABOUT THE DTV TRANSITION. A FAQ SECTION HAS BEEN SET UP TO ANSWER THE MORE COMMONLY ASKED VIEWER QUESTIONS, SUCH AS "WHAT IS HDTV?" THIS PAGE ALSO INCLUDES LINKS TO WWW.DTVANSWERS.COM AND A LINK FOR USERS TO APPLY FOR A CONVERTOR BOX COUPON. WE HAVE ALSO BEEN RUNNING BANNER ADS TO DIRECT PEOPLE TO THE MAINE ASSOCIATION OF BROADCASTERS WITH EVEN MORE INFORMATION.	
Additional DTV Outreach Efforts -- Last Quarter	
Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.	
<input type="checkbox"/> Speaking Engagements Comments:	
<input type="checkbox"/> Community Events Comments:	
<input checked="" type="checkbox"/> Other (describe) Comments: STEVE HILTZ, WABI-TV/THE CW PROGRAM DIRECTOR SPOKE ON THE GEORGE HALE-RIC TYLER SHOW ON WVOM-FM (8:10AM-8:40AM) ON 8/14/08 REGARDING THE DTV TRANSITION. DISCUSSED WAS THE DIFFERENCES BETWEEN ANALOG TV AND DIGITAL TV, THE "ANALOG SHUT-OFF DATE" AND WHAT IT MEANS TO VIEWERS (WHO WILL BE AFFECTED; WHAT THEY NEED TO DO), AND POSSIBLE SOLUTIONS TO SOME DIGITAL RECEPTION PROBLEMS. STEVE HILTZ ALSO ANSWERED PHONE-IN AND EMAIL QUESTIONS FROM LISTENERS.	
This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.	
Comments: IN ADDITION TO THE ABOVE ACTIVITY, WABI-TV ALSO AIRED PSA SPOTS/PSA EYELINERS GENERATED BY THE CBS TELEVISION NETWORK.	

Station Certification	
I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.	
Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing ACCOUNTING DEPARTMENT
Signature KRISTINA SAVOY	Date (mm/dd/yyyy) 10/08/2008

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